



**BUSINESS ADVISORY COMMITTEE
MEETING**

**SELACO WDB Board Room
10900 East 183rd Street, Suite 350
Cerritos, CA 90703**

**January 26, 2017
Thursday
1:30 p.m.**



**SELACO WDB
BUSINESS ADVISORY COMMITTEE MEETING**

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10900 East 183rd Street, Suite 350
Cerritos, CA 90703**

**Thursday, January 26, 2017
1:30 p.m.**

AGENDA

CALL TO ORDER	Barbara Levine
ROLL CALL	
EXECUTIVE DIRECTOR'S/STAFF REPORT	Yolanda Castro
ACTION ITEM(S)	Barbara Levine
1. Approval of Minutes – October 27, 2016	
2. Continued Discussion and Possible Action: Vision Statement	
INFORMATION ITEM(S)	Marjean Clements
1. Southeast Los Angeles County Workforce and Economic Analysis	
2. Introduction of Business Resource Room	
3. Business Engagement Partnership Update	
4. ETP Update	
5. Review of Business Services Team Activities	
6. SlingShot Update	
7. Sector Strategy Update	
AGENDA REQUESTS FOR NEXT MEETING	
ADJOURNMENT	

**ANNOUNCEMENT OF NEXT MEETING
April 27, 2017**

Meetings of the SELACO WDB are accessible to persons with disabilities. The SELACO WDB will provide reasonable accommodations upon request. Requests should be received at least 72 hours prior to the meeting. Please call (562) 402-9336 to request accommodations.



**BUSINESS ADVISORY COMMITTEE
 ATTENDANCE ROSTER**

MEMBERS	10/27/2016	1/26/2017	4/27/2017	7/27/2017
1. Derthick, Joseph WDB Member	X			
2. Ladao, Janie Public Employment Service, EDD	X			
3. Levine, Barbara - CHAIR WDB Member	X			

<p>X = Present A = Absent E = Excused SP = Special Meeting ~ = No Meeting</p>
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SELACO WDB BUSINESS ADVISORY COMMITTEE
Thursday, October 27, 2016
1:30 p.m.

SELACO WIB Office
10900 East 183rd Street, Suite 350
Cerritos, CA 90703

MEETING MINUTES

CALL TO ORDER

The SELACO WDB Business Advisory Committee meeting was called to order by Committee Chair Barbara Levine at 1:33 p.m.

Ms. Levine welcomed everyone to today's meeting. Jeff Critchley, Employment Development Department (EDD) Central Office and SELACO WDB Regional Advisor as well as Byron Cummins, SELACO WDB Member from the California Division of Apprenticeship Standards were also present at the meeting. SELACO Staff was asked to introduce themselves.

COMMITTEE MEMBERS PRESENT

Joseph Derthick – SELACO WDB Member
Janie Ladao – Employment Development Department
Barbara Levine – SELACO WDB Member, Committee Chair

SELACO WDB STAFF PRESENT

Yolanda Castro
Marjean Clements
Anna Isabelo

ALSO PRESENT

Jeff Critchley – Regional Advisor, Employment Development Department
Byron Cummins – SELACO WDB, California Division of Apprenticeship Standards

EXECUTIVE DIRECTOR'S/STAFF REPORT

Marjean Clements, SELACO WDB Director of Business Services gave the Committee an update on Sector Strategies. SELACO's Manufacturing Employer Team (MET) continues its team meetings where action steps and next steps have been identified. Ms. Clements shared that David Gonzales is now the Associate Dean for CTE programs at Long Beach City College and that Mr. Gonzales had shared the different programs to the team at the last meeting. SELACO WDB Member Byron Cummins from the Department of Apprenticeship Standards will be sharing about apprenticeship programs at the next team meeting.

**Business Outreach Committee
Meeting Minutes
October 27, 2016**

Yolanda Castro, SELACO WDB Executive Director shared with the Committee that in lieu of the usual meetings, panel discussions, focus groups and surveys for each sector, SELACO's approach to the healthcare sector would be included as part of the Los Angeles Regional SlingShot Project. Six WDBs of the Los Angeles County, SELACO included, and the Ventura County WDB comprise the LA Regional collaborative that has secured SlingShot funding for a healthcare coordination pathway project. An Industry Leadership Team Meeting is scheduled for November 14th to be hosted by Linda Bradley of Centinela Hospital Medical Center where survey results from healthcare organizations of the Hospital Association of Southern California and the Community Clinic Association of Los Angeles County will be discussed to help prioritize the regional training strategies in care coordination.

ACTION ITEMS:

1. Approval of Minutes – July 28, 2016

A motion was made, seconded and carried to approve the minutes from the meeting held on July 28, 2016. (Joseph Derthick/Janie Ladao)

2. Discussion and Possible Action: Vision Statement

Ms. Levine has been working with staff to simplify the original excerpt of SELACO's vision as written in its 5-Year Plan. The Committee reviewed the proposed simplified version of the vision.

Yolanda Castro, SELACO WDB Executive Director suggested that in developing its vision, the Committee refer to the role and responsibilities of the Business Advisory Committee as defined in SELACO's 5-Year Plan. Ms. Castro briefly shared some of the duties of the Committee. The Committee is to advise SELACO Staff and partnerships in coordination of business services and managing the Business Services Plan. The Committee will also review information from network and partnerships and make recommendations to the full Board based on this review. The Committee will also help ensure compliance with regulations.

It was agreed that Staff come back to the next meeting with a recommended vision statement based on the duties and responsibilities of the Business Advisory Committee as identified in SELACO's 5-Year Plan.

3. Final Review and Approval: Nomination Letter, Process for Member Selection

The Committee reviewed the nomination letter and process for member selection. After review and discussion, it was agreed to simplify the process of member selection for the committee. Staff will come back with recommendations for a simplified committee member selection process based on today's discussion.

INFORMATION ITEMS:

CCN Focus on Career Pathways and Skills Gap Update/ Employer Customer Service Surveys

**Business Outreach Committee
Meeting Minutes
October 27, 2016**

The Community Collaborative Network (CCN) has focused its last few meetings on career pathways and skills gaps. Panel presentations were held and a survey was developed to help identify the skills that are most needed by industries in the selection of possible candidates. Ms. Clements shared the employer letter and survey with the Committee. After review, it was agreed that the survey be implemented after suggested changes have been made based on today's discussion.

Business Engagement Partnership Update

SELACO's Business Partnership continues to meet quarterly. Members share and learn about all the services and programs available through SELACO and other partners. The partnership consists of representatives from local chambers of commerce, education, workforce and Sector Navigators. Upcoming activities include business to business open house, participation in career pathway grant tours and presentations, involvement in the annual Manufacturing Day and recruitment of women in the trades and manufacturing.

ETP Update

SELACO WDB will be requesting a new agreement with the Employment Training Panel (ETP). An update on the request will be given at the next meeting.

Managed Career Pipeline Project

SELACO continues to work with Cerritos College with participants recruited from Home Boy Industries and Weber Materials on an educational training program that includes classes, hands-on training and theory that will prepare qualified candidates for entry-level positions in manufacturing.

Review of Business Services Team Activities

SELACO WDB's Business Services Team has revamped its set goals to have at least 45 business contacts per month. The team has exceeded its goal with a total of 509 contacts over the last 6 months. The team looks to educate businesses with the various services that SELACO has to offer and eventually providing those services to local employers.

AGENDA REQUESTS FOR NEXT MEETING

- Continued Discussion and Possible Action: Vision Statement
- Continued Discussion and Possible Action: Process for Member Selection
- Approval: Authorization for SELACO Staff to Move Nominations Forward to Full Board for Review and Approval
- Discussion: Employer Customer Service Survey

ANNOUNCEMENT OF NEXT MEETING

The next Business Outreach Committee meeting is scheduled for January 26, 2017.

ADJOURNMENT

With no further business, the Business Outreach Committee adjourned its meeting at 2:52 p.m.